

## Open House Initiates Sears Service Center

Whether your home appliances are a torture or a blessing depends on service, according to Sears, Roebuck Co. officials, and they showed last weekend what it means to promise Sears' customers "We service what we sell."

At an open house Saturday, customers and friends of the store marked the opening of a new central service unit at Sepulveda and Crenshaw boulevards.

A new unit was opened at the same time in Glendale, and the two new centers attracted civic leaders and guests from

the two cities and from surrounding areas.

REPRESENTING Sears at the openings were J. H. Lowe, former Torrance manager now head of the firm's 16-store Los Angeles area; R. E. Miller, service manager for Los Angeles; George G. Gaugler, manager of Sears Torrance; and Jack Munn, manager of the new central service operation here.

The new Torrance facility contains approximately 10,000 square feet of covered space. It is a single-story building and consists of the main appliance service and repair center, ad-

ministrative offices, a parts department, and customer lobby sales office. The building is constructed of concrete and structural steel with an exterior surface of stone and stucco.

THE NEW center will maintain a fleet of 55 service trucks, a staff of 60 factory trained technicians, and additional partsmen, clerical, and administrative employees, a huge stock of thousands of individual parts, and speedy "finger-tip" records.

Customers who may prefer to bring in appliances for ser-

vice or repair may take advantage of the unique "Express Service While You Wait" offered by Sears' new service center.

A CARD file of all appliances serviced by the center will be maintained as a means of keeping a history of the appliance, and to provide the servicemen with proper model numbers and other information needed for parts.

The center will be open six days a week from 9:15 a.m. to 9:15 p.m.

## Tartar Teen Talk

By Pat Adams

Intramural tracksters, with frosh-senior and junior-soph competition, got out to run for the glory of their classes last Thursday. When the dust had settled, the sophomore-junior group took most of the points.

Medals were presented to first place winners in all events. Combined girls and boys scores were: freshmen, 43½; sophomores, 50; juniors, 47; and seniors, 63½. The soph and juniors had a total score of 97, while the freshmen and seniors totaled 107.

The Tartar basketball team brought home another victory last weekend with an 80-60 win over Lennox. At the same time, the THS matmen downed the El Segundo wrestlers.

THE ANNUAL variety show, to be presented Feb. 14, will feature some campus hootenanny talent. Admission is free with ASB card and goes up at 8 p.m. Let's have a Hootenanny!

With only a semester left, seniors beware. Graduation plans, senior dues, improved grades, and college applications should be in order. It's later than you think.

The Girls' League held its second semester installation banquet Feb. 3. Shelia Weister was elected to head the league.

THE TORRANCE High girls service club, Tartar Ladies, held its second semester installation and announced the new officers at a tea. Judi Smenner is Queen, while the first lady is Shelia Weister.

Other officers include Melody Moran, secretary; Sharon McMullen, treasurer; Janis Al-Karen Bartholomew, historian-reporter.

The sports calendar for this week includes a wrestling match against South, varsity and JV basketball games Tuesday against El Segundo, and wrestling and basketball against Aviation tomorrow night. Let's flip the Falcons!

## Jones, Wren Head Office For Goldwater

Mrs. Stanley Jones and John McDonald Wren will co-chairman the Torrance drive to nominate Sen. Barry Goldwater as Republican candidate for president, according to John Bowler and Bernard Breenan, co-chairmen of Los Angeles County Goldwater for President Club.

Headquarters have been established at 4729 Torrance Blvd., and Mrs. Jones reports volunteer turnout has been overwhelming.

Mrs. Jones and her husband were one of the seven couples who founded Californians for Goldwater Clubs in 1960.

John Wren, graduate of the University of Southern California, is a member of the 68th assembly district Republican Central Committee and chairman of the 17th congressional Republican Central Committee.

His legal affiliations include American, California, Los Angeles County, and South Bay Bar associations.



## Gas Tax Funds Apportioned to Coastal Cities

More than \$2,960,000 in gas tax funds has been apportioned to cities in the fourth supervisory district, according to Burton W. Chace, who represents the district on the Board of Supervisors.

The funds are to be used in the construction and maintenance of streets and highways.

Cities in the district which received funds include: Torrance, Signal Hill, Santa Monica, Rolling Hills Estates, Rolling Hills, Redondo Beach, Paramount, Palos Verdes Estates, Manhattan Beach, Lynwood, Los Angeles, Long Beach, Hermosa Beach, El Segundo, Compton, and Avalon.

ATTENDS MEET... John Sarver, of Sarver and Witzerman advertising agency, attended the sixth annual conference on advertising in Washington, D.C., yesterday and Tuesday. Sarver was selected by the Long Beach Chamber of Commerce and the Advertising Club of Long Beach, joint sponsors of the trip, to represent the Long Beach, San Pedro and Orange County areas.



## Arts Contest Opens at SHS

South High School will hold its third annual arts competition April 20 to April 30. Entries are now being accepted in all three divisions.

The contest will be open to all South High students. Entries, which may be submitted in fine arts, commercial art, or crafts, should be turned into the library before April 20.

HEADS DEVELOPMENT... George Lavac has been named director of activities for all condominium communities now under development by Ray Watt.

## Bringing Up Baby.



HINTS COLLECTED BY MRS. DAN GERBER, MOTHER OF 5

The undefined status of a toddler presents some problems to the mother. Neither all baby nor fully developed child, he needs more attention than the stay-pout baby. Since he tries more things, there are bound to be more frustrations. Then too, the pressure to learn good behavior, plus the need to assert himself, make the toddler a bit unruly. Ways to ease these normal "growing pains":

• Extra tenderness to offset frustrations...extra patience at seeming perversity...extra guidance in all phases of development.

Appetite delights for busy sprites. Year-old's appetites may lag a bit, primarily because the growth rate slows down. Easy way to continued meal-appeal...serve Gerber Junior Foods and serve 'em in goodly variety. Their extra-special goodness stems from the fact that they're "custom-cooked" to preserve natural colors and flavors and the utmost in nourishing food values. Seasoning is added with a knowing hand to suit a toddler's taste.

New and appealing, too, Gerber Junior Apricots with Tapioca is made to tickle a toddler's pink. Filled to the hilt with flavor it's ready and waiting to be happily lip-smacked over.

Nursery cue for you-know-who. A gallon plastic ice cream container, covered with gay wallpaper or contact paper, makes a nifty wastebasket for the nursery. Good way to help teach your toddler to pick up scraps after a bout of paper-playing.

Sitting pretty. Active toddlers (and younger babies) will appreciate the roomy comfort and super-softness of Gerber Baby Pants. You will appreciate the waterproof, leak-proof, acid-proof polyvinyl film they're made of. Machine-washable, they'll last 'til baby outgrows them...stay soft through many a washing. Medium, large, extra-large and toddler sizes, in pull-on or snap-on styles. Gerber® Products Co., Box 72, Fremont, Michigan.

## U.S.D.A. CHOICE STEER BEEF ONLY — WE CUT TO YOUR SPECIFICATIONS

U.S. Grade "A" Whole Body <b>FRYING CHICKENS</b> <b>29¢</b> lb Cut-up... 33¢	FRESH <b>GROUND BEEF</b> . . . 3 lb. \$1	BONE-IN <b>ROUND STEAK</b> <b>69¢</b> lb
	SIRLOIN TIP STEAK <b>98¢</b> lb. COUNTRY STYLE PORK SAUSAGE <b>39¢</b> lb. CORN KING BACON <b>49¢</b> lb.	

DI CARLOS SPRINGFIELD  
**BREAD**  
**5 for \$1**

DUBUQUE CANNED HAM 5-LB. CAN **\$3.59**  
 BONE-IN RUMP ROAST **69¢** lb.  
 OSCAR MAYER WIENERS . . **45¢**

1000 COUNT  
**SCOT TISSUE**  
 ROLL **10¢**

KERN'S - 20-OZ. JAR Strawberry Preserves **39¢**  
 HORMEL'S - 15½-OZ. CAN CHILI WITH BEANS **3 for \$1.00**  
 KRAFT'S DELUXE - 8-OZ. AMERICAN - PIMENTO or BACON CHEESE **3 for \$1.00**  
 NABISCO - LB. PKG. PREMIUM CRACKERS **.27¢**  
 VAN CAMP'S - NO. 2½ CAN PORK & BEANS **3 for 69¢**  
 VAN CAMP'S VIENNA SAUSAGE **5 for \$1.00**

C & H  
**SUGAR**  
**55¢**  
 5-LB. BAG  
 C & H BROWN or POWDERED **2 1-lb. Pkgs. 33¢**

DETERGENT - GIANT SIZE **SALVO 59¢**  
 ARMOUR'S - 12-oz. Can LUNCHEON MEAT **TREET 39¢**

PRODUCE SPECIALS  
 CENTRAL AMERICAN BANANAS . . . . **10¢** lb.  
 WHITE ROSE Potatoes **10 lbs. 29¢**  
 LARGE AVOCADOS . . . . **10¢** ea.  
 SMALL NAVEL ORANGES . **10¢** lb.

FORE/MOST  
 BUTTER Grade AA **67¢** lb.  
 ICE CREAM Big Dip **59¢**  
 ICE CREAM ½ Gallon **69¢**  
 ICE CREAM Premium ½ Gallon **79¢**

LARGE GRADE AA  
**EGGS**  
**45¢**  
 DOZEN

FOLGER'S  
**COFFEE**  
**59¢**  
 LB. CAN  
 2-lb. Can, \$1.17    3-lb. Can, \$1.75

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 234th and S. Western  
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 OPEN DAILY 10 A.M. to 7 P.M.  
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 Specials for Thursday thru Sunday  
 BLUE CHIP HIGH QUALITY LOW PRICES